



# Certificate of Competence

Final examination: 17/10/2022 passed with a score: 28/30

#### This is to attest that

## PATRIZIA FILIPPI

Tax Code: FLPPRZ79D41L378A

#### Has certified skills as

## SOCIAL MEDIA MANAGER

by acquiring 36 Professional Training Credits (CFP-Crediti Formativi Professionali)

1221.5- Responsabile del marketing digitale

EQF Level (European Qualification Framework): 5 (CONOSCENZA 5 ABILITÀ 4 COMPETENZA 5)

Assessment of competencies consisted of a multiple-choice exam, covering all the topics addressed in the "SMM - Social Media Manager" qualified training program

Registration Number: 2020000572 Date of original registration: 17/10/2022 Valid for five years

Bratislava - SK, 17/10/2022



Competence Center Code CCITA21002 A2 Icep CEO



### Course Program

- 1. Basi di Marketing e Psicologia Sociale
- 2. Social Media Strategy
- 3. Social Networks
- 4. Gestione avanzata dei social networks
- 5. Web e Graphic design

2022 ICEP - Certificate of Competence (Document Code: CC) - Rev. 8 10.01.20 - PJF: 476/22 Management System ISO/IEC 17024:2012 accredited by SNAS - Certificate n. 0-020 for Auditor ISO 9001:2015. This certificate is issued electronically and is an exclusive property of ICEP s.r.o. - Vysoká 26 - 811

06 Bratislava (Slovakia)